



**SPONSORSHIP OPPORTUNITIES**



**SATURDAY 11.08.2025**  
**12PM TO 5PM**

CANADIAN COUNTY EXPO & EVENT CENTER  
3001 JENSEN ROAD EAST  
EL RENO, OK 73036

September 12, 2025

The Canadian County Expo & Event Center is hosting the 4th annual OK Brew & BBQ Festival. When the Expo & Event Center opened in 2021, one of our greatest goals was to utilize the venue in a way that benefited those that call our County home. This event, along with our Community Night Gala in the spring, combined have raised over **\$250,000** for local nonprofits. That impact would not have been possible without the incredibly generous contributions of our business community.

For the second year, proceeds of the OK Wine Brew & BBQ festival will be divided among the following Canadian County Chambers of Commerce.

- Mustang Chamber of Commerce
- Piedmont Chamber of Commerce
- Yukon Chamber of Commerce

I am writing this letter asking you to join us in our effort to support economic growth and community development in our area by being a Sponsor of our event! As a leader in the community, your partnership with us is an opportunity to showcase your organization, and join with other individuals, organizations, and coalitions in our community that have already signed on.

Enclosed you will find several ways for you to Sponsor the 2025 OK Wine Brew & BBQ Festival. Please feel free to contact us if you have any questions.

Mandy Davis

Director, Canadian County Expo & Event Center  
(405)422-5400



# SPONSORSHIP OPPORTUNITIES

## IN GOOD TASTE SPONSOR \$5,000 (1 AVAILABLE)

- Presenting Sponsorship Package
- Print & Digital Advertising: Prominent placement before, during, and after the event.
- Naming Rights: Exclusive naming rights to the Entertainment Stage.
- Event Swag: Company logo displayed most prominently on event merchandise.
- Booth Space: 40x40 booth space for your company (this could also be used as a customer appreciation area).
- Renewal Opportunity: First right of renewal for Presenting Sponsor at our 2026 event.
- Signage: Company banner/signage prominently displayed at event entry and centrally in the festival area (company to provide signage/banners).
- Access Passes: Twelve (12) all-access passes for your team.
- Judging Team Opportunity: Option to assign an individual to serve on each category's official judging team.
- Special Recognition: Acknowledgment during event day announcements.
- Event Bags: Sponsor logo featured prominently on event bags, with the opportunity to include advertisements and promotional items inside the bags.

## BEST OF SHOW SPONSOR \$2,500 (1 AVAILABLE)

- Awards Sponsorship Package
- Advertising Recognition: Your company will be featured in print and digital advertising before, during, and after the event.
- Awards Branding: Company logo displayed on all Best of Show awards.
- Booth Space: Option for a 10x20 booth space or a VIP Competitors Tent (to be provided by the company).
- Renewal Opportunity: First right of renewal for Best of Show Sponsor at our 2026 event.
- Signage Display: Company banner/signage prominently displayed in the competition area (company to provide the banner).
- Access Passes: Six (6) all-access passes for your team.
- Judging Team Opportunity: Opportunity to assign an individual to serve on each category's official judging team.
- Event Recognition: Special acknowledgment during event day announcements.
- Event Bags: Sponsor logo featured on event bags, with the chance to include advertisements and promotional items inside.

## TAILGATE SPONSOR \$2,500 (1 AVAILABLE)

- Advertising Recognition: Featured in print and digital advertising before, during, and after the event.
- Event Swag Branding: Company logo displayed on event merchandise.
- Booth Space: 10x10 booth space for your company.
- VIP Tailgate Experience: Access to a VIP tailgate bleacher area with product display and live stream of college football.
- Access Passes: Four (4) all-access passes for your team.
- Renewal Opportunity: First right of renewal for Tailgate Sponsor at our 2026 event.
- Judging Team Opportunity: Opportunity to assign an individual to serve on each category's official judging team.
- Signage Display: Company banner/signage prominently displayed in the tailgate area (company to provide the banner).
- Event Bags: Sponsor logo featured on event bags, with the opportunity to include advertisements and promotional items inside.

## FOOD COURT SPONSOR \$2,500 (1 AVAILABLE)

- Sponsorship Recognition on print & digital Advertising before, during and after event
- Company logo on event SWAG
- Table tents with company logo on all food court tables
- 10x10 booth space
- (4) All Access Passes
- 1st right of Renewal for Food Court sponsor at our 2026 event
- Judging Team Opportunity: Opportunity to assign an individual to serve on Official Judging Team.
- Company banner/signage prominently displayed in food court (company to provide banner)
- Sponsor logo on event bags and opportunity to place advertisement and promo items in bags

## TRIPLE C SPONSOR (CHOW/CORK/ CHEERS) \$1,000

- Sponsorship Recognition on print & digital Advertising before, during and after event
- 10x10 booth space
- (2) All Access Passes
- 1st right of Renewal for cork sponsor at our 2026 event
- Company banner/signage displayed at Festival (company to provide banner)
- One (1) staff member will be on the Official Judging Team
- Sponsor listing on event bags and opportunity to place advertisement & promo items in bags

## GRILL MASTER SPONSOR (1 AVAILABLE)

- Provide Grill to give away as part of our marketing for the event
- Logo on all advertising for the grill giveaway
- Be present at the time of the drawing and announcement of winner
- 10x10 booth space
- Product display on Main stage during the event

**FOR MORE INFORMATION:**

VISIT: [CCEXPOCENTER.COM](http://CCEXPOCENTER.COM)

CALL: 405-422-5400







# PROCEEDS BENEFITING





# COMMITMENT FORM

## SPONSORSHIP OPPORTUNITIES

☐ IN GOOD TASTE SPONSOR \$5,000

☐ FOOD COURT SPONSOR \$2,500

☐ BEST OF SHOW SPONSOR \$2,500

☐ TRIPLE C SPONSOR (CORK/CHEERS/CHOW) \$1,000

☐ TAILGATE SPONSOR \$2,500

☐ GRILL MASTER

**TOTAL INVESTMENT:** \$ \_\_\_\_\_ \*CONTACT OUR OFFICE DIRECTLY FOR BILLING ARRANGEMENTS.

**COMPANY NAME:** \_\_\_\_\_ **REPRESENTATIVE:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**SOCIAL MEDIA:** PLEASE CIRCLE THE PLATFORMS YOUR COMPANY HAS A PRESENCE ON



## VIP INFORMATION:

### BOOTH/TENT OPTIONS

**INDOOR OR OUTDOOR (CIRCLE)**

**SPACE SIZE:** \_\_\_\_\_

**ELECTRICAL NEEDS:** \_\_\_\_\_

PLEASE NOTE: JUDGE(S) NAMES AND CONTACT INFORMATION WILL NEED TO BE  
EMAILED TO [WINEBREWBBQ@YAHOO.COM](mailto:WINEBREWBBQ@YAHOO.COM) BY NOV. 4TH

SEND EMAIL HIGH QUALITY LOGO TO [WINEBREWBBQ@YAHOO.COM](mailto:WINEBREWBBQ@YAHOO.COM) AS SOON AS  
POSSIBLE FOR EVENT MARKETING