

2024 VENUE GUIDE



CANADIAN COUNTY EXPO & EVENT CENTER



(405)422-5400



3001 JENSEN ROAD EAST



CCEXPOCENTER.COM

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OUR TEAM

3001 JENSEN ROAD EAST
EL RENO, OK 73036
405-422-5400



DIRECTOR

MANDY DAVIS

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OFFICE MANAGER

AMY FERGUSON

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**“THE STRENGTH OF THE TEAM IS EACH INDIVIDUAL MEMBER.
THE STRENGTH OF EACH MEMBER IS THE TEAM.”**

– PHIL JACKSON

THE JOURNEY



CANADIAN COUNTY, IN 2019, PURCHASED THE PROPERTY FOR \$1.25 MILLION FROM THE JENSEN FAMILY WITH THE OPTION TO PURCHASE ANOTHER 50 ACRES IF NEEDED FOR FURTHER DEVELOPMENT.

TOTAL CONSTRUCTION COST:

\$20,000,000.00



TAKE A LOOK

FRONT VIEW



BACK VIEW



INDOOR ARENA

COVERED PAVILION

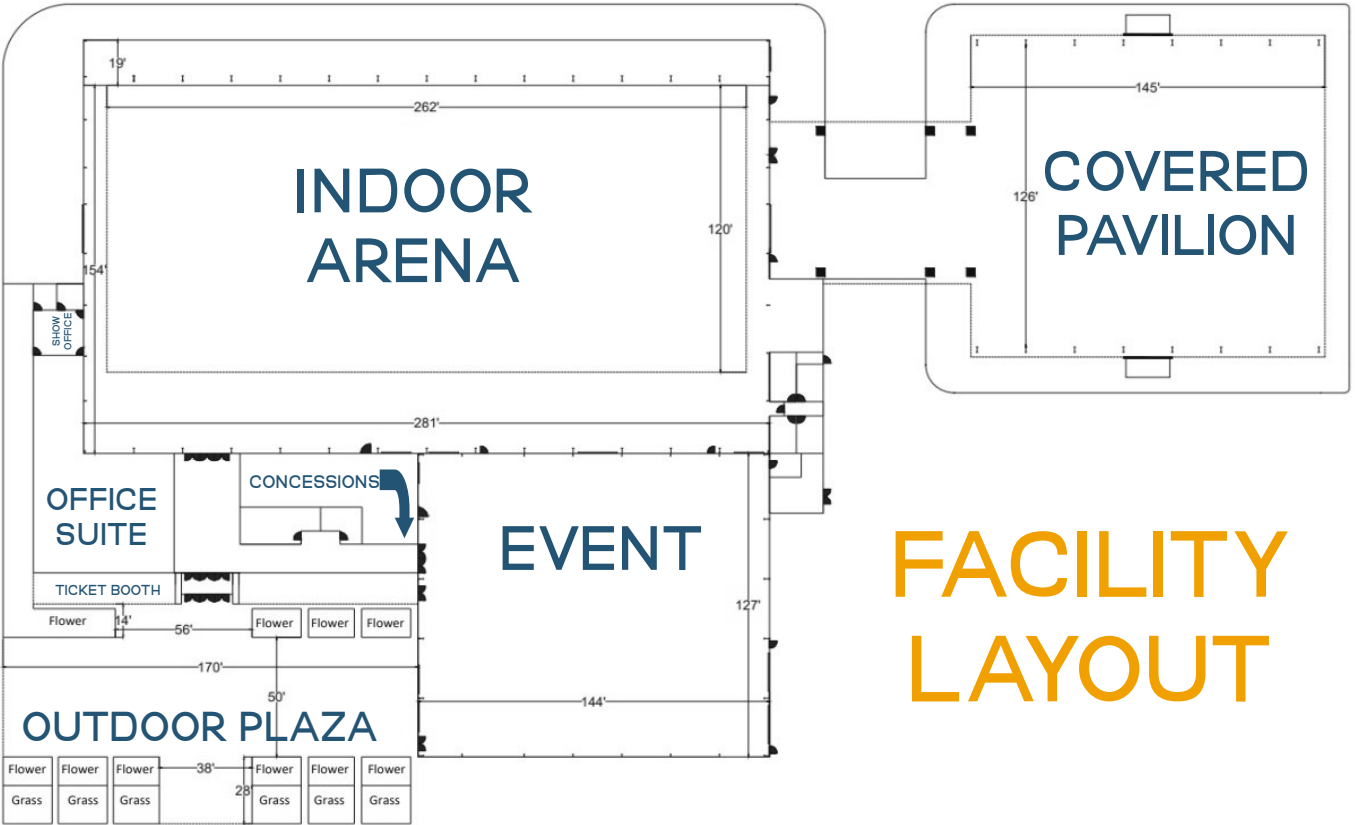
OFFICE SUITE

CONCESSIONS

EVENT

OUTDOOR PLAZA

FACILITY LAYOUT



A SPACE FOR

18,000 SF EVENT CENTER

45,000 SF INDOOR ARENA

19,000 SF PAVILION

7 ACRE CONCERT PARK

EVERYTHING!

INDOOR ARENA

- CLIMATE CONTROLLED OPTION
- 262 X 121 REMOVABLE ARENA
- 240 X 121 WITH ROPING BOX
- LINE ARRAY SOUND SYSTEM
- TRADE SHOW POWER
- MOVABLE BLEACHERS
- CLIENT SHOW OFFICE
- 200 & 400 AMP SHOW SWITCH
- TEMPERED WASH BAYS



EVENT CENTER

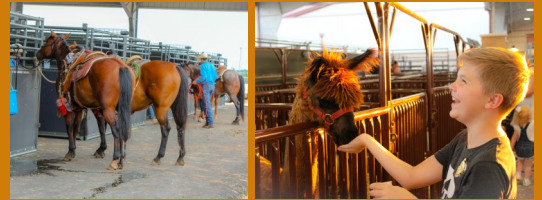
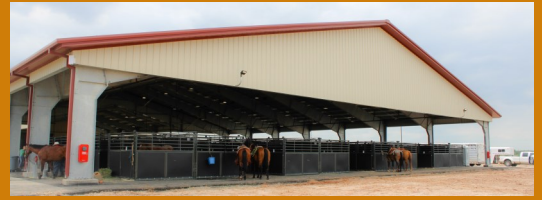
- CLIMATE CONTROLLED
- LINE ARRAY SOUND SYSTEM
- TRADE SHOW POWER
- RIGGING GRID

- MOVABLE BLEACHERS
- FOLDING TABLES & CHAIRS
- 200 & 400 AMP SHOW SWITCH
- SEMI ACCESSIBLE



OPEN AIR PAVILION

- 19,000 SQ. FT. OPEN AIR
- CONNECTED TO OUR INDOOR ARENA VIA A COVERED WALK WAY
- THE PAVILION HAS AN ASPHALT FLOOR & COMES WITH SOUND SYSTEM AND TRADE SHOW POWER.



OUTDOOR SPACE

- 7 ACRES
- VISIBLE & LOCATED NEAR I-40
- COMPLETELY FENCED
- AMPLE PARKING
- CAMPING AND RV SLIPS
- CONCERTS REQUIRE MOBILE STAGE

OUTDOOR ARENA

250 X 125 UNCOVERED ARENA WITH RETURN ALLEY, ROPING BOX, STRIPPING CHUTE AND (6) 34 x 34 NIGHT PENS.



ECONOMIC IMPACT

FY2022 JULY 1, 2021 TO
JUNE 30, 2022

1ST 12 MONTHS
OF OPERATION



45 *Events*

TOP 5 LARGEST EVENTS

COUNTY FAIR (16K)
USTRC OK CHAMPIONSHIPS
MONSTER TRUCK WARS
2 FRIENDS & JUNK
OK TACKLE, HUNTING & BOAT SHOW

95% *Rate*
REBOOKING

RETENTION IS AN IMPORTANT
INDICATOR FOR VENUES TO HELP
MEASURE SATISFACTION OF
EVENT PROMOTERS

48K *Visitors*

VISITORS TRACKED THRU TICKET
SALES AND POST EVENT RECAPS
WITH EVENT PROMOTERS

\$6.8 *MILLION*
ECONOMIC *Impact*

CALCULATED USING METRIC
PROVIDED BY THE OKLAHOMA
DEPARTMENT OF COMMERCE

ECONOMIC IMPACT

FY2023

JULY-JUNE 2023

45

Events

REBOOKING

Rate

90%

63K

Visitors

ECONOMIC

Impact

\$15.4
MILLION

CANADIAN COUNTY

Cares



SUPPORTING CANADIAN COUNTY NON-PROFITS

COMMUNITY
NIGHT
GALA



\$92,831



LOCAL
EL RENO • MUSTANG • PIEDMONT • YUKON
CHAMBERS OF COMMERCE

\$30,335

*TOTALS REFLECT 2022 & 2023 EVENTS COMBINED

ON SITE AMENITIES

BANQUET
TABLES &
CHAIRS

STAGING

RV
SLOTS

HORSE
STALLS

BUCKING
CHUTES

UP
LIGHTING

SMALL
ANIMAL
PENS

SHOW
OFFICE

TABLE
CLOTHS

ON SITE
CATERING

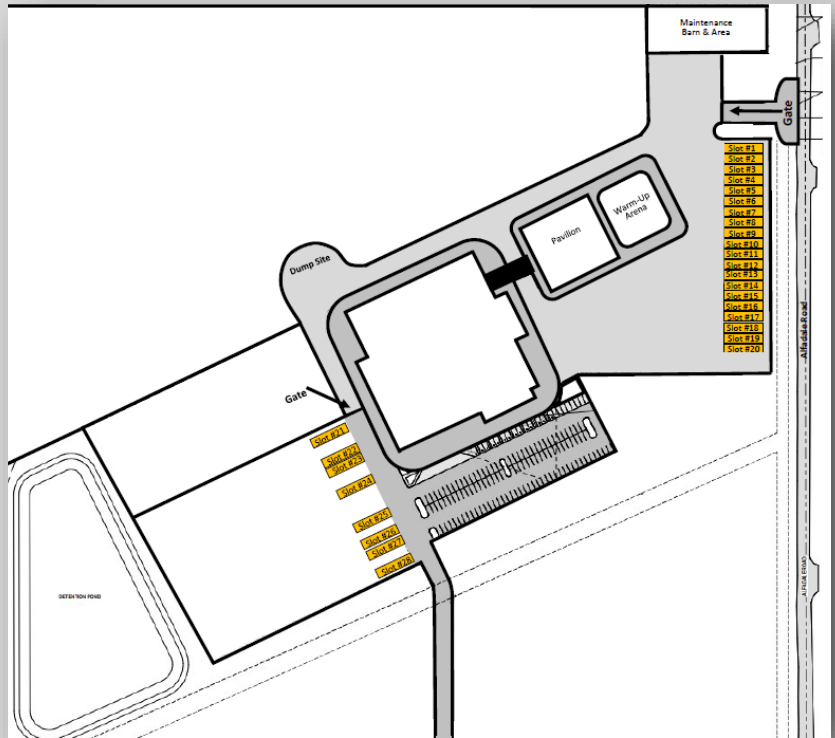
AUDIO
VISUAL

ANNOUNCER
STAND



RV INFORMATION

28 RV SLIPS WITH 50AMP, 30AMP, 20AMP ELECTRICAL CONNECTIONS, WATER & DUMP SITE ON LOCATION.



PROMOTER RATE **\$35** PER NIGHT
INDIVIDUAL RATE **\$45** PER NIGHT



ALL RV SLIPS ARE LABELED

STALL INFORMATION

- ALL STALLS ARE LOCKED UNLESS UNLOCKED BY PROMOTER
(PROMOTER IS THE ONLY ONE WITH A KEY TO STALLS)
- THE FACILITY WILL CHARGE THE EVENT PROMOTER \$25 PER NIGHT PER STALL PER NIGHT. PAVILION STALL BUY OUT AVAILABLE FOR 96 STALLS.
- THE FACILITY DOES NOT CLEAN STALLS UNTIL AFTER THE EVENT IS COMPLETELY OVER.
- **ALL** STALL WASTE MATERIAL SHOULD BE PLACED IN THE CONVENIENTLY LOCATED WASTE BUNKERS OUTSIDE OF EACH STALLING AREA.



SHAVINGS

COST : \$8 PER BAG (SUBJECT TO CHANGE)

PROMOTERS ARE NOT REQUIRED TO PURCHASE SHAVINGS FROM THE FACILITY. IF REQUESTED, THE EXPO STAFF WILL PLACE BAGS (7 CU. FT.) IN LOCKED SHAVING STALLS LOCATED UNDER PAVILION.

PROMOTER WILL BE BILLED FOR BAGS REMOVED FROM SHAVING AREA AT THE CONCLUSION OF THE EVENT. A KEY TO THE SHAVING HOLDING AREA WILL BE CHECKED OUT ONLY TO THE PROMOTER.



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"It's not just food, it's family!"

CATERING & EVENT PLANNING

A BETTER WAY TO
RENT



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PLANNING A CONFERENCE, MEETING, OR LARGE VENUE EVENT? WHETHER IT'S YOUR FIRST OR YOUR 100TH, TITAN AVL IS BACKED BY 15 YEARS OF AUDIO VISUAL EXPERIENCE, A LARGE INVENTORY OF EQUIPMENT, AND THE CREATIVITY TO MAKE YOUR DREAMS A REALITY, ALL WITHIN YOUR BUDGET.



4349 SW 23RD ST, OKLAHOMA CITY, OK 73108
(405) 285-6938



Raelyn
EVENTS

MOBILE BARTENDING & DECOR SERVICES

Contact us for a personalized quote!

raelynevents@outlook.com
405-655-3974 | 918-448-6051

**FOR UPCOMING
EVENTS**

Visit

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